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## Editorial – Volume 3 – n° 02- 2025

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## Table of Contents

**1- NEW TECHNOLOGIES AND THE INVESTIGATION OF LATE PATERNITY: LEGAL CHALLENGES AND IMPLICATIONS FOR CHILDREN'S MENTAL HEALTH**

*Ariane dos Santos Barreto da Silva*

.....15

**2- PUBLIC POLICIES ON DRUGS IN BRAZIL: A CRITICAL LOOK AT THE IMPACTS OF THE DRUG LAW AND THE CHALLENGES OF THE PUBLIC SECURITY SYSTEM IN BRAZIL**

*Ricardo Dourado dos Santos*

*Maria Cristina Pontes de Oliveira*

*Amélia Cohn*

.....41

**3- DECENTRALIZATION AND REGIONALIZATION OF HEALTH ACTIONS AND SERVICES AND THE CORRELATION BETWEEN SDG, IEG-M AND IGM SUS-SP.**

*Graziela Nóbrega da Silva*

*Renato Braz Mehanna Khamis*

.....85

**4- THE USE OF ARTIFICIAL INTELLIGENCE (AI) IN  
VARIOUS MEDICAL SPECIALTIES: CURRENT TRENDS,  
PERSPECTIVES, AND PROPOSAL FOR REGULATORY  
PUBLIC POLICY**

*Verônica Scriptorre Freire e Almeida*

*Sérgio Luiz de Matteo*

*César Lobão Santana*

*Isabela Santos de Vasco Guedes*

.....117

**5- ORTHOTANASIA IN THE DIMENSION OF THE  
FUNDAMENTAL RIGHT TO HEALTH**

*Eduardo Leandro de Queiroz e Souza*

*Renato Braz Mehanna Khamis*

.....157

**6- EVALUACIÓN DE LAS CONSECUENCIAS DEL  
EMBARAZO EN LA ADOLESCENCIA: UN ESTUDIO  
COMPARATIVO ENTRE BRASIL Y EE.UU.**

*Cláudio Luiz Masutti*

.....189

**7- GENDER VIOLENCE AND THE LIMITS OF THE  
NORMATIVE LEGAL PROTECTION SYSTEM**

*Guilherme Aurélio Santos Trindade*

*Maristela Aparecida Steil Basan*

*Renata Salgado Leme*

.....207

**8- LA PROTECCIÓN DE LOS DERECHOS HUMANOS DE  
LAS PERSONAS CON DISCAPACIDAD: UN PANORAMA  
HISTÓRICO**

*Evelyn Siqueira Lima*

*Renata Salgado Leme*

.....237

**9- HUMAN RIGHTS, BIOETHICS, AND SPIRITUALITY IN  
INTEGRAL PATIENT HEALTH CARE**

*Cristiane Ribeiro Assis*

*Renata Salgado Leme*

.....271



Verônica Scriptorre Freire e Almeida – Sérgio Luiz de Matteo –  
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# THE USE OF ARTIFICIAL INTELLIGENCE (AI) IN VARIOUS MEDICAL SPECIALTIES: CURRENT TRENDS, PERSPECTIVES, AND PROPOSAL FOR REGULATORY PUBLIC POLICY <sup>1</sup>

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### Abstract

This paper explores the various applications of Artificial Intelligence (AI) in medicine, highlighting its growing impact and implications for medical practices. AI has become one of the most disruptive innovations in recent decades, with the ability to analyze large volumes of data, learn from them, and make autonomous or semi-autonomous decisions, which promises to transform how medical treatments are performed. The paper examines current trends in AI across different specialties, such as medical imaging, personalized medicine, and hospital management, as well as discussing the ethical and regulatory challenges associated with these technologies. It also addresses the potential benefits of AI, including improved diagnostic accuracy, optimized treatments, and reduced medical errors. However, the use of AI in medicine faces challenges such as the lack of high-quality data, resistance from healthcare professionals, and the need for regulation to ensure patient safety and privacy. The paper proposes a regulatory public policy that addresses these issues and ensures the responsible use of AI, promoting collaboration among researchers, healthcare professionals, and legislators to shape the future of medicine with AI in an ethical and effective way. This study offers a comprehensive view of the opportunities and obstacles associated with AI implementation in the medical field, emphasizing its relevance to the future of healthcare.

**Keywords:** Disruptive Technology, Digital Transformation in Healthcare, AI Ethics, Precision Medicine, Medical Innovation Regulation.

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**The Use of Artificial Intelligence (AI) in Various Medical Specialties: Current Trends, Perspectives, and Proposal for Regulatory Public Policy**  
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## **Introduction**

Historically, medicine has relied on scientific evidence and more generalized approaches, with treatments applied broadly to patient groups.

Artificial Intelligence (AI) has established itself as one of the most disruptive innovations in recent decades, having a profound impact in various areas, especially in medicine. Its ability to analyze large volumes of data, learn from them, and make autonomous or semi-autonomous decisions has the potential to significantly transform medical practices (WHO, 2024).

The main goal of this paper is to explore the various applications of AI in different medical specialties, highlighting current trends, challenges, and potential for future developments. This study includes the evaluation of how AI technologies can improve diagnostic accuracy, expand treatment options, and optimize healthcare processes in specialized areas such as cardiology, ophthalmology, and medical imaging.

This study takes a qualitative approach, based on a literature review to examine the various applications of Artificial Intelligence (AI) in medicine. The review will focus on

**The Use of Artificial Intelligence (AI) in Various Medical Specialties: Current Trends, Perspectives, and Proposal for Regulatory Public Policy**  
DOI: <https://doi.org/10.5281/zenodo.17029186>

applications in cardiology and ophthalmology, and the study will be conducted in two main phases.

The first phase consists of a Literature Review, in which studies and scientific publications on the use of AI in medicine, particularly in the specialties of cardiology and ophthalmology, will be analyzed. The research will include sources such as specialized journals, conferences, and clinical case studies published in the past five years.

The second phase involves a Case Study Analysis, which will focus on the practical implementations of AI in clinics and hospitals. Specific cases of AI use in the early diagnosis of cardiovascular diseases, such as myocardial infarction and arrhythmias, as well as eye diseases like glaucoma and macular degeneration, will be analyzed. The qualitative analysis of publications will help identify patterns, trends, and common challenges faced in applying AI in medicine. The ethical and regulatory impacts related to the implementation of these technologies in clinical settings will also be explored.

The main objective of this study is to evaluate the current applications of Artificial Intelligence (AI) in the medical specialties of cardiology and ophthalmology, highlighting

**The Use of Artificial Intelligence (AI) in Various Medical Specialties: Current Trends, Perspectives, and Proposal for Regulatory Public Policy**  
DOI: <https://doi.org/10.5281/zenodo.17029186>

advancements, benefits, and challenges. Specifically, the objectives include:

- Analyzing how AI is being used in the diagnosis and treatment of cardiovascular and ophthalmological diseases, including personalized treatments and improving diagnostic accuracy.
- Identifying the key ethical and regulatory challenges related to the implementation of AI in medicine, focusing on data privacy, algorithm transparency, and bias issues.
- Assessing future perspectives for AI in medicine, considering the evolution of technologies and barriers to large-scale adoption.
- Proposing guidelines for a public policy model to regulate the implementation of AI in medicine, ensuring its ethical, safe, and effective use in clinical practice.

This study seeks to address the following questions and test the following hypotheses:

- Effectiveness of AI in Medical Diagnosis: Can AI consistently improve diagnostic accuracy compared to traditional methods, particularly in cardiology, ophthalmology, and radiology?

**The Use of Artificial Intelligence (AI) in Various Medical Specialties: Current Trends, Perspectives, and Proposal for Regulatory Public Policy**  
DOI: <https://doi.org/10.5281/zenodo.17029186>

- Impact of AI on Treatment Personalization: Can AI improve treatment personalization, leading to better clinical outcomes and greater efficiency?
- Ethical and Regulatory Challenges: Is the lack of clear regulations and ethical guidelines limiting the adoption of AI in medicine, especially concerning data privacy and algorithm transparency?
- Adoption of AI in Clinical Practice: What are the obstacles to AI adoption by healthcare professionals, such as resistance, lack of training, and technological barriers?

### **1. AI Models and Emerging Technologies**

The application of Artificial Intelligence (AI) in medicine has rapidly evolved, with emerging technologies and innovative models bringing significant advances across various areas. One of the major developments is the combination of different machine learning models to improve diagnostic and treatment accuracy. The use of hybrid models that combine various machine learning approaches has proven promising, allowing for more robust and precise analysis of medical data (MAY, 2021).

**The Use of Artificial Intelligence (AI) in Various Medical Specialties: Current Trends, Perspectives, and Proposal for Regulatory Public Policy**  
DOI: <https://doi.org/10.5281/zenodo.17029186>

### **1.1 Hybrid Machine Learning Models**

Hybrid machine learning models combine different learning techniques to create more powerful and accurate solutions. Instead of relying on a single type of algorithm, hybrid systems can combine deep neural networks, support vector machines (SVM), decision trees, and probabilistic models to maximize accuracy and minimize diagnostic errors (IACOM CAFÉ, 2021).

This approach is particularly useful in areas of medicine where data is complex and varied, such as cardiology, oncology, and ophthalmology, where factors like age, medical history, genetics, and imaging results must be considered.

For example, in cardiology, hybrid models can be used to analyze clinical test data, genetic data, imaging exams, and even information from wearable devices, creating a more complete picture of the patient's health status and allowing for more accurate and personalized diagnoses. Hybrid models are also advantageous in environments with large data volumes, such as hospitals and clinics, where AI needs to process information quickly and efficiently (SRINADH et al, 2023).

**The Use of Artificial Intelligence (AI) in Various Medical Specialties: Current Trends, Perspectives, and Proposal for Regulatory Public Policy**  
DOI: <https://doi.org/10.5281/zenodo.17029186>

## **1.2 Parallel Processing and GPU Use**

Parallel processing is one of the most important technologies enabling AI's evolution in medicine. The use of Graphics Processing Units (GPUs) to accelerate the training and execution of deep learning algorithms has been a growing trend. GPUs are particularly effective in tasks requiring large computational power, such as analyzing large volumes of medical data and imaging exams (KRISHNASAMY et al, 2023). In medical applications, parallel processing allows for real-time analysis of imaging exams such as CT scans and MRIs, as well as enabling the training of deep neural networks with large datasets. This is essential for the early diagnosis of complex diseases such as cancer, where the speed and accuracy of the diagnosis can make a life-or-death difference (KIRIMTAT; KREJCAR, 2024).

Additionally, GPUs allow for the simultaneous analysis of multiple data sets, accelerating the detection of patterns in medical exams and enabling faster decision-making. For example, in emergency situations such as strokes (AVCs), parallel processing ensures that doctors have quick and accurate diagnoses, helping to save lives (KIRIMTAT; KREJCAR, 2024).

The Use of Artificial Intelligence (AI) in Various Medical Specialties: Current Trends, Perspectives, and Proposal for Regulatory Public Policy  
DOI: <https://doi.org/10.5281/zenodo.17029186>

### **1.3 Emerging Technologies and Innovations in Medicine**

The field of personalized medicine is benefiting greatly from emerging technologies such as genomics and precision medicine. AI has been used to analyze large volumes of genetic data and identify patterns that can aid in developing personalized treatments. The integration of genetic data with other medical information, such as disease history and imaging results, has the potential to revolutionize the treatment of complex diseases like cancer, allowing for more targeted and effective therapies (REDE D'OR SÃO LUIZ, 2023).

Furthermore, machine learning technologies are being applied in the development of virtual medical assistants and chatbots, which can support healthcare professionals by providing evidence-based advice or conducting initial symptom screenings. These technologies not only help reduce doctors' workloads but also increase access to healthcare in remote areas where specialist availability may be limited (EXECUTIVOS DA SAÚDE, 2024).

Another significant advancement is the use of augmented reality (AR) and virtual reality (VR) in the training of healthcare professionals. These technologies allow doctors and surgeons to practice complex procedures in simulated environments,

**The Use of Artificial Intelligence (AI) in Various Medical Specialties: Current Trends, Perspectives, and Proposal for Regulatory Public Policy**  
DOI: <https://doi.org/10.5281/zenodo.17029186>

improving precision and confidence in performing real surgeries. The combination of AI with AR and VR can also enhance surgical planning and visualization of imaging data, such as CT scans and MRIs, before performing a surgery (VOITTO, 2023).

## **2. Applications of AI in Cardiology**

Cardiology has been one of the medical fields that benefits the most from the application of Artificial Intelligence (AI), transforming both the diagnosis and treatment of heart diseases. From early diagnosis of conditions such as myocardial infarction, heart failure, and arrhythmias, to the personalization of treatments, AI is enabling significant advancements in personalized medicine (ABCF, 2023).

### **2.1 Prediction and Diagnosis of Heart Diseases**

One area where AI has shown great impact is the prediction of cardiac events. Machine learning-based tools can analyze large volumes of clinical data, such as medical history, imaging test results, and wearable device data, to more accurately predict the risk of adverse events like heart attacks and arrhythmias. The use of AI algorithms to predict these events

**The Use of Artificial Intelligence (AI) in Various Medical Specialties: Current Trends, Perspectives, and Proposal for Regulatory Public Policy**  
DOI: <https://doi.org/10.5281/zenodo.17029186>

enables early intervention, reducing mortality and improving patients' quality of life (MARTINS et al, 2024).

Additionally, the analysis of imaging exams has been enhanced through the use of AI. Tools like artificial neural networks (ANNs) and Support Vector Machines (SVMs) are already being used for automated interpretation of images such as echocardiograms, CT scans, and MRIs. AI is capable of identifying subtle patterns in exams that may go unnoticed by human professionals, leading to faster and more accurate diagnoses (GALENO et al, 2020).

## **2.2 Personalization of Cardiac Treatment**

Another important benefit of AI in cardiology is the personalization of treatment. By utilizing data from various sources, including laboratory tests, medical images, and clinical information about patients, AI algorithms can identify patterns and suggest therapies tailored to each individual. Personalized treatments allow for more effective management of cardiac conditions and a reduction in complications (MARTINS et al, 2024).

For example, in the case of cardiac resynchronization therapy, AI can accurately predict which patients will respond better to specific treatments, such as pacemakers and

**The Use of Artificial Intelligence (AI) in Various Medical Specialties: Current Trends, Perspectives, and Proposal for Regulatory Public Policy**  
DOI: <https://doi.org/10.5281/zenodo.17029186>

implantable defibrillators. The analysis of clinical and imaging data allows algorithms to tailor medical interventions to the unique needs of each patient, increasing success rates (LAHRS, 2021).

### **3. Applications of AI in Ophthalmology**

Ophthalmology has significantly benefited from the advancement of Artificial Intelligence (AI), particularly in the diagnosis and monitoring of eye diseases. From the analysis of retinal images to the early detection of conditions such as glaucoma, macular degeneration, and diabetic retinopathy, AI has allowed for advancements in eye care, providing faster, more accurate, and more accessible diagnoses. The integration of AI into ophthalmology not only improves the accuracy of diagnoses but also contributes to the personalization of treatment and continuous monitoring of patients' eye health (GOOGLE, 2024; SHIGUEOKA; COSTA, 2024).

#### **3.1 Diagnosis of Eye Diseases**

One of the most significant impacts of AI in ophthalmology is the early detection of eye diseases. Machine learning algorithms are used to analyze high-resolution imaging exams, such as optical coherence tomography (OCT) and fundus

**The Use of Artificial Intelligence (AI) in Various Medical Specialties: Current Trends, Perspectives, and Proposal for Regulatory Public Policy**  
DOI: <https://doi.org/10.5281/zenodo.17029186>

photography, to detect early signs of diseases. For example, diabetic retinopathy, a common complication of diabetes, can be diagnosed at early stages before symptoms become apparent, allowing for early interventions that can prevent vision loss (GOOGLE, 2024; FERRAZ et al, 2024).

Similarly, glaucoma, which often develops silently with no visible symptoms until advanced stages, can be detected through the analysis of images of the optic nerve and intraocular pressure. AI has proven capable of identifying subtle patterns in these images that may indicate the presence of the disease, much earlier than traditional methods (LOPÉZ DE MUNAIN SAN MARTÍN, 2024).

### **3.2 Retina Imaging Analysis**

Automated retina analysis is one of the primary areas of AI application in ophthalmology. Deep learning algorithms have been trained to identify and classify various eye conditions from retina images, with accuracy that sometimes exceeds that of ophthalmologists in certain situations. This type of analysis is particularly useful for detecting age-related macular degeneration (AMD), which affects central vision and is a leading cause of blindness in older adults (FERRAZ et al, 2024; IAPB, 2024).

**The Use of Artificial Intelligence (AI) in Various Medical Specialties: Current Trends, Perspectives, and Proposal for Regulatory Public Policy**  
DOI: <https://doi.org/10.5281/zenodo.17029186>

Furthermore, AI can be used to monitor the progression of these diseases over time by comparing retina images at different points and identifying subtle changes that may indicate deterioration of the eye condition. This enables faster and more precise interventions, adjusting treatments according to the evolution of the disease (GOOGLE, 2024; FERRAZ et al, 2024).

### **3.3 Models for Predicting the Progression of Eye Diseases**

In addition to identifying the presence of diseases, AI has also been applied to predict the progression of eye conditions. For example, in cases of glaucoma, AI can analyze the rate of deterioration of the optic nerve and predict the risk of vision loss at various stages of the disease. This helps ophthalmologists personalize treatment plans for each patient, adjusting therapies as needed to slow or halt disease progression (LOPÉZ DE MUNAIN SAN MARTÍN, 2024).

In conditions like macular degeneration, AI can predict the response to treatment and identify patients at higher risk of complications, such as irreversible vision loss. This personalization of care is crucial for more effective and less invasive treatments (FERRAZ et al, 2024; IAPB, 2024).

**The Use of Artificial Intelligence (AI) in Various Medical Specialties: Current Trends, Perspectives, and Proposal for Regulatory Public Policy**  
DOI: <https://doi.org/10.5281/zenodo.17029186>

## **4 Impact of AI on Medical Imaging Interpretation**

The interpretation of medical imaging has been one of the most promising areas for the application of Artificial Intelligence (AI) in medicine, primarily due to the large volume of data generated and the complexity involved in analyzing these images. AI's ability to process large amounts of data and identify subtle patterns that might be overlooked by humans has resulted in faster and more accurate diagnoses, particularly in fields such as radiology, cardiology, ophthalmology, and oncology (JUCÁ et al, 2024; NAJJAR, 2023).

### **4.1 Applications in Radiology and Other Medical Specialties**

Radiology was one of the first areas of medicine to adopt AI for interpreting imaging exams, such as X-rays, CT scans, MRIs, and mammograms. Deep learning algorithms are capable of identifying signs of diseases such as lung cancer, brain tumors, and bone fractures with a high degree of accuracy. In some cases, AI has surpassed the accuracy of human radiologists, providing faster and more accurate initial diagnoses and reducing the risk of human error (JUCÁ et al, 2024; NAJJAR, 2023).

**The Use of Artificial Intelligence (AI) in Various Medical Specialties: Current Trends, Perspectives, and Proposal for Regulatory Public Policy**  
DOI: <https://doi.org/10.5281/zenodo.17029186>

In oncology, AI has proven effective in analyzing biopsy images and imaging exams of tumors. With the aid of AI, doctors can detect micro-lesions and patterns that may indicate the presence of cancer in its early stages, when treatments are more likely to succeed. AI usage can also be combined with other sources of data, such as genetic information from patients, to create more personalized and targeted treatment plans (ONG et al, 2024; CUI et al, 2023).

#### **4.2 Diagnostic Precision and Advantages over Traditional Methods**

One of the main advantages of using AI in medical imaging interpretation is diagnostic precision. AI can analyze complex patterns in images that may go unnoticed by human observers, especially when exams involve large data sets or are performed in high resolution. Additionally, AI's real-time analysis enables doctors to make quick decisions, which is crucial in emergency situations, such as diagnosing strokes, heart attacks, and trauma (JUCÁ et al, 2024; NAJJAR, 2023).

Another important advantage is the reduction of human bias. Radiologists may be affected by factors such as fatigue, time pressure, and subjectivity in interpreting images. AI, trained on large databases, can provide more objective analysis

**The Use of Artificial Intelligence (AI) in Various Medical Specialties: Current Trends, Perspectives, and Proposal for Regulatory Public Policy**  
DOI: <https://doi.org/10.5281/zenodo.17029186>

based on patterns learned from thousands of examples, minimizing interpretive errors (UNICLINIKA, n.d.).

### **5. Ethical and Practical Challenges of AI in Cardiology**

Despite advancements, the implementation of AI in cardiology faces challenges. One of the major obstacles is the ethical issue of data privacy. The use of large volumes of medical and personal data requires strict security and confidentiality protocols. Additionally, health insurance discrimination based on AI predictions is a growing concern. AI could inadvertently categorize patients into higher-risk groups, leading to denials of coverage or increased costs (MURDOCH, 2021; BOUDI et al, 2024).

Algorithm transparency is also a key issue. Many AI models, especially deep learning ones, operate as “black boxes,” making it difficult to understand how decisions are made. This raises questions about accountability in cases of medical errors based on algorithmic interpretations (GERKE et al, 2019; BOUDI et al, 2024).

**The Use of Artificial Intelligence (AI) in Various Medical Specialties: Current Trends, Perspectives, and Proposal for Regulatory Public Policy**  
DOI: <https://doi.org/10.5281/zenodo.17029186>

### **5.1 Cognitive Computing and Medical Decision Support**

Cognitive computing, a subfield of AI, aims to mimic human reasoning processes. In cardiology, technologies like IBM Watson are already being used to assist in making complex clinical decisions. Watson, for example, analyzes large volumes of medical and scientific data to provide evidence-based recommendations, helping cardiologists determine the best treatment courses for their patients. This is particularly useful in complicated cases where the doctor's experience needs to be complemented with comprehensive and up-to-date data (GERKE et al, 2019; BOUDI et al, 2024).

### **5.2 Infrastructure and Interdisciplinary Collaboration**

For AI to succeed in cardiology, a robust infrastructure capable of storing and processing large amounts of data is crucial. This includes not only clinical and exam databases but also IT systems capable of efficiently integrating this information. Furthermore, interdisciplinary collaboration is essential for AI's success in cardiology. Physicians, software engineers, data scientists, and other professionals must work together to ensure that AI tools are applied correctly, respecting patient needs and clinical specifics (GERKE et al, 2019; BOUDI et al, 2024).

**The Use of Artificial Intelligence (AI) in Various Medical Specialties: Current Trends, Perspectives, and Proposal for Regulatory Public Policy**  
DOI: <https://doi.org/10.5281/zenodo.17029186>

In summary, AI in cardiology is transforming how heart diseases are diagnosed, treated, and monitored. While the benefits are clear, such as personalized treatments and improved diagnostic precision, ethical and practical challenges still need to be addressed to ensure this technology is used in an ethical and effective manner.

## **6. Ethical and Technological Challenges of AI in Ophthalmology**

Although AI offers significant advantages for diagnosing and treating ocular diseases, there are also ethical and technological challenges. Data privacy is a central concern, as ophthalmic exams often involve the collection of personal and sensitive information. The implementation of AI requires patient images to be analyzed by algorithms, which raises questions about the use and sharing of these data, as well as the need to ensure their security (AAO, 2024; TOM et al, 2020).

Another challenge is the transparency of AI algorithms, which, as in cardiology, often function as "black boxes." This means that while AI can provide accurate diagnoses, it may be difficult to understand how it arrived at these conclusions. This raises concerns about responsibility in cases of diagnostic error or system failure (ABDHULLA et al, 2021).

**The Use of Artificial Intelligence (AI) in Various Medical Specialties: Current Trends, Perspectives, and Proposal for Regulatory Public Policy**  
DOI: <https://doi.org/10.5281/zenodo.17029186>

### **6.1 Impact on Health Professional Training**

The implementation of AI in ophthalmology also requires adjustments in the training of health professionals. Many ophthalmologists are adapting to the use of these new technological tools, and ongoing education in AI and data analysis has become crucial to ensure doctors can correctly interpret and apply the results from AI algorithms (AAO, 2024; ABDHULLA et al, 2021).

In summary, AI in ophthalmology has shown great potential for improving diagnoses, monitoring disease progression, and personalizing treatments. However, like in other areas of medicine, it brings ethical and technological challenges that must be carefully considered to ensure its effective and responsible implementation.

### **7. Challenges in the Implementation of AI in Medical Image Interpretation**

Despite its advantages, the implementation of AI in the interpretation of medical images faces several challenges. One of the biggest obstacles is data quality and standardization. AI requires large volumes of high-quality data to be effective, and often this data may be incomplete or of low quality, which

**The Use of Artificial Intelligence (AI) in Various Medical Specialties: Current Trends, Perspectives, and Proposal for Regulatory Public Policy**  
DOI: <https://doi.org/10.5281/zenodo.17029186>

compromises the performance of the algorithms (WALSH et al, 2023).

Another significant challenge is acceptance among healthcare professionals. Many doctors, especially those with more experience, may have difficulties fully trusting the results generated by AI systems. The interpretation of AI results requires doctors to understand how the algorithms work, which is not always straightforward given the complex nature of machine learning and deep learning models (WALSH et al, 2023).

Additionally, the transparency of AI algorithms remains a sensitive issue. Many AI models, such as deep neural networks, function as “black boxes,” meaning that while they provide accurate results, it is unclear how those results are achieved. This raises concerns about accountability in case of a diagnostic error. If an AI algorithm fails to identify a serious condition, such as a tumor, who is responsible? The doctor who used the AI, the software developer, or the system itself?

**The Use of Artificial Intelligence (AI) in Various Medical Specialties: Current Trends, Perspectives, and Proposal for Regulatory Public Policy**  
DOI: <https://doi.org/10.5281/zenodo.17029186>

### **7.1 The Need for Training and Interdisciplinary Collaboration**

For AI to be used effectively in medical image interpretation, it is essential that doctors are properly trained. Data and artificial intelligence education should be part of healthcare professionals' curricula, enabling them to understand the capabilities and limitations of the AI systems they are using. Furthermore, interdisciplinary collaboration between doctors, software engineers, and data scientists is crucial for the success of AI in medical image interpretation. This collaboration ensures that AI systems are well-implemented and aligned with real clinical needs (PATEL et al, 2024; SZILÁGYI et al, 2024).

In summary, AI in medical image interpretation has the potential to revolutionize medicine by making diagnoses faster, more accurate, and accessible. However, there are still significant challenges to overcome, such as data quality, algorithm transparency, and acceptance by healthcare professionals. Overcoming these obstacles is critical to ensuring that AI is implemented effectively and responsibly in medical practice.

The Use of Artificial Intelligence (AI) in Various Medical Specialties: Current Trends, Perspectives, and Proposal for Regulatory Public Policy  
DOI: <https://doi.org/10.5281/zenodo.17029186>

## **8. Proposal for a Public Policy Model for AI Regulation in Medicine**

With the growing implementation of Artificial Intelligence (AI) in medicine, there is an urgent need to establish robust regulations to ensure that this technology is used ethically, safely, and effectively. Despite its obvious benefits, AI can pose significant risks if not properly regulated, such as violations of patient data privacy, misuse of algorithms, and discrimination in medical decisions. Therefore, it is essential that the public policy for AI regulation in medicine includes clear guidelines for the responsible and efficient use of this technology (DREXEL UNIVERSITY, 2020; HARVARD UNIVERSITY, 2020; EUROPEAN PARLIAMENT, 2022; WHO, 2023).

### **8.1 Challenges of AI Regulation in Medicine**

The regulation of AI in medicine faces several challenges (DREXEL UNIVERSITY, 2020; HARVARD UNIVERSITY, 2020; EUROPEAN PARLIAMENT, 2022; WHO, 2023), including:

1. **Data Privacy and Security:** AI depends on the use of large volumes of medical and personal data, raising concerns about data protection and privacy. Improper use

**The Use of Artificial Intelligence (AI) in Various Medical Specialties: Current Trends, Perspectives, and Proposal for Regulatory Public Policy**  
DOI: <https://doi.org/10.5281/zenodo.17029186>

of sensitive information can result in privacy violations, discrimination, and social exclusion.

2. **Transparency and Accountability:** Many AI algorithms operate as “black boxes,” meaning it is unclear how they arrive at their conclusions. The lack of transparency in algorithms can make accountability difficult in cases of medical errors or diagnostic failures.
3. **Algorithmic Bias:** AI algorithms can reflect biases present in the data they were trained on. This can lead to discrimination, particularly against minority or vulnerable groups, affecting equity in access to healthcare.
4. **Professional Training and Adaptation:** Healthcare professionals need to be properly trained to use AI effectively. The lack of data science and AI training among doctors and other healthcare professionals is a significant barrier.
5. **Ethical Challenges:** AI in medicine raises ethical issues, such as the replacement of human professionals with algorithms, automated decision-making in life-or-death situations, and the potential for misuse of technology for commercial or discriminatory purposes.

The Use of Artificial Intelligence (AI) in Various Medical Specialties: Current Trends, Perspectives, and Proposal for Regulatory Public Policy  
DOI: <https://doi.org/10.5281/zenodo.17029186>

## 8.2 Proposed Regulatory Framework

An effective regulatory framework for AI in medicine must be comprehensive, balancing technological innovation with patient rights protection (DREXEL UNIVERSITY, 2020; HARVARD UNIVERSITY, 2020; EUROPEAN PARLIAMENT, 2022; WHO, 2023). Below are key guidelines for creating public policies for regulating AI in the medical field:

1. **Creation of Multidisciplinary Ethical and Regulatory Committees:** AI regulation should involve an ethical committee comprising healthcare professionals, data scientists, ethics experts, lawyers, and government representatives. These committees should be responsible for assessing the risks and benefits of AI systems and ensuring that the technology is used fairly and responsibly. It is essential that these committees are independent and transparent, with clear rules for how AI algorithms are evaluated and monitored.
2. **Certification of AI Algorithms and Platforms:** The creation of standards and certification procedures for AI algorithms used in medicine is essential. Regulation should require AI systems to undergo quality testing and be regularly audited to ensure their accuracy and compliance with safety standards. These tests should

**The Use of Artificial Intelligence (AI) in Various Medical Specialties: Current Trends, Perspectives, and Proposal for Regulatory Public Policy**  
DOI: <https://doi.org/10.5281/zenodo.17029186>

consider algorithm transparency, ensuring that models can be understood and validated by human experts.

3. **Protection of Patient Data:** Protecting patient privacy should be a priority in AI regulation in medicine. Strict laws should be established regarding the use of medical data, with protocols for explicit consent, data anonymization, and restricted access to information. Healthcare professionals, AI developers, and healthcare organizations should be required to adhere to data protection guidelines established by regulations such as Brazil's LGPD (General Data Protection Law) or the EU's GDPR (General Data Protection Regulation).
4. **Promotion of Professional Training and Capacity Building:** To ensure that doctors and other healthcare professionals can use AI effectively, continuous training programs must be implemented. These programs should address not only the technical use of AI systems but also the ethical and legal implications of their use. Education should include topics such as interpreting AI results, monitoring algorithm effectiveness, and managing patient data.
5. **Continuous Evaluation and Auditing of AI Systems:** AI in medicine should be constantly monitored and

**The Use of Artificial Intelligence (AI) in Various Medical Specialties: Current Trends, Perspectives, and Proposal for Regulatory Public Policy**  
DOI: <https://doi.org/10.5281/zenodo.17029186>

evaluated to ensure it continues to deliver accurate and fair results. This includes regular audits of algorithms to verify that they are functioning as expected, along with feedback processes to improve performance. Regulation should establish the need for independent audits and create feedback systems that allow doctors and patients to report issues with algorithms.

### **8.3 International Examples and Potential Models for Implementation**

Several countries are already developing or implementing regulatory models for AI in medicine. For example:

- In the United States, the FDA (Food and Drug Administration) has approved some AI systems for use in medical diagnoses, but requires developers to follow strict safety guidelines and conduct clinical testing before commercial release (PEW TRUSTS, 2021).
- In the European Union, the GDPR already provides guidelines for the protection of personal data, including medical data. Additionally, the European Commission is creating a specific regulation for AI, focused on safety, transparency, and ethics (EMA, 2024).

**The Use of Artificial Intelligence (AI) in Various Medical Specialties: Current Trends, Perspectives, and Proposal for Regulatory Public Policy**  
DOI: <https://doi.org/10.5281/zenodo.17029186>

- In the United Kingdom, the NHS (National Health Service) has adopted AI systems, with a focus on improving early diagnosis of diseases such as cancer and diabetes, while also developing guidelines for data governance and risk assessment (AI4Health, 2021).

### **Final Considerations**

Artificial Intelligence (AI) represents one of the most transformative innovations in the field of medicine. With its ability to process vast amounts of data, learn from complex patterns, and provide evidence-based recommendations, AI is reshaping how diseases are diagnosed, treated, and monitored. Its application in cardiology, ophthalmology, medical imaging, and personalized medicine has already demonstrated impressive results, from early disease detection to treatment personalization, leading to better clinical outcomes and greater efficiency in patient care.

#### **Key Observed Trends:**

1. **Personalization of Treatment and Diagnosis:** AI is enabling an increasingly personalized approach to medicine, tailoring diagnoses and treatments to the specific needs of each patient. Machine learning algorithms are being used to predict responses to

**The Use of Artificial Intelligence (AI) in Various Medical Specialties: Current Trends, Perspectives, and Proposal for Regulatory Public Policy**  
DOI: <https://doi.org/10.5281/zenodo.17029186>

treatments, identify patterns in medical data, and create individualized therapeutic strategies, particularly in complex diseases such as heart disease and cancer.

2. **Diagnostic Accuracy and Efficiency:** AI has proven capable of analyzing medical tests, such as MRI scans, CT scans, and ophthalmological exams, with a precision that often exceeds that of human doctors. This accuracy is especially useful in critical conditions like strokes and early-stage cancers, where rapid response times are crucial.
3. **Innovation in Hybrid Models and Emerging Technologies:** The use of hybrid machine learning models and real-time data processing with the aid of GPUs is accelerating the development of more efficient and robust systems. These technologies not only improve diagnostic accuracy but also expand AI's capabilities in areas such as genomic analysis and surgical planning.
4. **Ethical and Regulatory Challenges:** While AI advancements bring undeniable benefits, they also raise ethical and technical challenges. Patient data privacy, algorithm transparency, and medical responsibility are issues that require clear and effective regulation. The protection of personal data and the prevention of

**The Use of Artificial Intelligence (AI) in Various Medical Specialties: Current Trends, Perspectives, and Proposal for Regulatory Public Policy**  
DOI: <https://doi.org/10.5281/zenodo.17029186>

algorithmic bias are central concerns that need to be addressed to ensure AI is used fairly and without discrimination.

Recommendations for the Future:

1. **Strengthening Regulation and Governance:** Regulation of AI in medicine should be a priority for governments and health authorities. Public policy models ensuring data security, algorithm transparency, and ethics in AI application need to be developed and continuously updated. The establishment of multidisciplinary ethical and regulatory committees will be essential to ensure responsible technology use.
2. **Professional Training:** Training healthcare professionals in AI and data analysis is critical. Continuing education programs should be implemented to ensure that doctors, engineers, and other healthcare professionals understand both the capabilities and limitations of AI systems, as well as how to effectively incorporate them into their practices.
3. **Promotion of Ethical Innovations:** The ethics of AI must be discussed and integrated into technological development processes. AI should be designed to minimize bias and discrimination and should be used in a

**The Use of Artificial Intelligence (AI) in Various Medical Specialties: Current Trends, Perspectives, and Proposal for Regulatory Public Policy**  
DOI: <https://doi.org/10.5281/zenodo.17029186>

way that respects patient rights. Additionally, mechanisms must be created to ensure algorithm transparency and ensure that decisions made by AI can be audited and understood by healthcare professionals.

4. Promoting Inclusion and Accessibility: AI innovations in medicine should be accessible not only to developed countries but also to regions with limited healthcare infrastructure. AI can be a powerful tool to expand access to medical care in remote areas where there is a shortage of healthcare professionals.

Ultimately, AI has the potential to transform medicine, making it more precise, personalized, and efficient. The future of medicine will undoubtedly be increasingly influenced by AI, but for this transformation to benefit everyone, it is essential that the technology be applied equitably and transparently, with the goal of improving patient care and clinical outcomes. However, the implementation of AI must be accompanied by stringent regulation, along with a continuous commitment to ethics and responsibility.

Thus, the regulation of AI in medicine needs to strike a balance between innovation and the protection of patient rights. To ensure that AI is used ethically and effectively, it is crucial to

**The Use of Artificial Intelligence (AI) in Various Medical Specialties: Current Trends, Perspectives, and Proposal for Regulatory Public Policy**  
DOI: <https://doi.org/10.5281/zenodo.17029186>

establish a solid regulatory framework, which includes ethical committees, algorithm certification, data protection, and professional training. Only through proper regulation will it be possible to maximize AI's benefits while minimizing the risks and ethical concerns associated with its use.

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